Solapur University, Solapur

Faculty of Commerce and Management

Master of Business Administration (MBA)

Syllabus for Year II Sem. III & IV

Choice Based Credit System (CBCS)

(w.e.f. June, 2018)

Solapur University, Solapur

MBA Part II Syllabus (CBCS) with effect from 2018-19

Paper No.	Subject	Weekly Theory/ Credits	Internal Marks	Univ. Exam Marks	Total Marks	Paper No.	Subject	Weekly Theory/ Credits	Internal Marks	Univ. Exam Marks	Total Marks
		Semester III						Semester IV			
17	Strategic Management	04	30	70	100	25	Entrepreneurship Development	04	30	70	100
18	Management Accounting	04	30	70	100	26	Quality Management	04	30	70	100
19	Skill Development	04	30	70	100	*27	*Elective I - Paper III*	04	30	70	100
20	Project Report & Viva	--	50	50	100	*28	*Elective II - Paper-III*	04	30	70	100
*21	*Elective I - Paper I*	04	30	70	100	*29	*Elective I - Paper IV*	04	30	70	100
*22	*Elective II - Paper-I*	04	30	70	100	*30	*Elective II - Paper-IV*	04	30	70	100
*23	*Elective I - Paper II*	04	30	70	100	*31	*Elective I - Paper V*	04	30	70	100
*24	*Elective II - Paper-II*	04	30	70	100	*32	*Elective II - Paper-V*	04	30	70	100

* Electives:

Group	Elective Specialization
A	• Marketing Management
B	• Financial Management • Production and Materials Management
C	• Human Resource Management • International Business Management • Systems Management • Agriculture & Co-operative Management

<div align="center">**Sem. III Paper XX - Project Report & Viva**</div>

Objectives:

1. To expose students to the working of any organization and managers.

2. To relate the concepts learnt by the students to the working of the organization.

3. To work on a problem identified by the organization / student and thus understand the practical aspects of the working of an organization.

Guidelines:

1. The project work shall be for a minimum period of 30 days immediately after IInd semester examinations.

2. Students should join the organization by 05th June. Deadline for project completion is 15th July.

3. No two Students shall work on the same topic in the same organization.

4. The student should **Collect a Certificate of Minimum 30 Days Project Work Completion** mentioning the period (From _____ to _____) on the Company's letter head.

5. The student shall submit the Final Project Report before 30th September of the Academic Year.

Project Report 'Table of Contents'

Chapter 1 – Introduction of the Study

    1.1   Introduction – Overview of the sector, organization and the Study

    1.2   Objectives of the study.

This should give a clear picture of the project. Objective should be clearly specified. There should be minimum 4 to 5 objectives of the project report. What the project intends to find out should be clearly specified.

    1.3   Scope and limitations of the study

    1.4   Research Methodology

The methodology comprises of Research Design, Hypothesis, Types of data, Data collection techniques, sampling techniques, Sample size, etc.

    1.5   Significance of the study.

What the project intends to find out and how it would be helpful to the organization.

Chapter 2 – Company Profile

    2.1 Introductions to Organization.

        2.1.1   Background and Inception of the Organization

        2.1.2   Ownership Pattern

        2.1.3   Nature of the Business

        2.1.4   Vision, Mission and Quality Policy

  2.1.5 Types of Products and Services

 2.2 Market Scenario

  2.2.1 Area of Operation – Global / National / Regional

  2.2.2 Competitors' Information

  2.2.3 Achievement/Award if any

 2.3 Various departments in the organization.

 2.4 Organization chart.

Chapter 3 - Theoretical Background.

 3.1 Brief Review of Literature

 3.2 Conceptual framework

Chapter 4 - Data Analysis and Interpretation.

 Should include Tables, Graphs / Diagrams, Mean, Median, Mode, Std. Deviation as Applicable.

Chapter 5 - Findings

Chapter 6 - Suggestions *OR* Conclusion.

 Annexure
 (Should contain a copy of Questionnaire if used for Data Collection)

 Bibliography
 (*Students should refer and mention at least 5 reference books, 3 National and 3 international journals and websites referred.)*

Format for Writing and presenting the summer project:

1. **Font type** – Times New Roman.

2. **Font size** – Headings – 14 pts., Normal Text – 12 pts.

3. **Spacing** – Line **-** 1.5 lines, Paragraph – 12 pts.

4. **Page margins** – Left - 1.5 inch Right - 1.0 inch
     Top - 1.0 inch Bottom - 1.0 inch

5. **Header** – *(College Name/Abbrn.)* - MBA Dept (*Left Side*)
     Solapur University, Solapur. (*Right Align*)

6. **Footer** – Page No. *(Center).* "MBA Program *(yyyy - yy)*" *(Right side)*

7. Use of colour fonts, Company Logos, Photographs are not allowed in the report.

8. Organisation Information Brochures/leaflets, etc. can be inserted as part of Annexure.

9. Only graphs can be inserted in colour.

10. The report should contain Principal Certificate, Guide Certificate and Student Declaration certificate (formats will be provided by the college).

11. Project should be of minimum 40 pages.